

## FOR IMMEDIATE RELEASE

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### **Lutheran Community at Telford and the Community at Rockhill Announce Intent to Affiliate**

**Telford, PA, September 8, 2016** —The Lutheran Community at Telford and the Community at Rockhill announce their intent to affiliate pending official approval on October 13.

“As two independent communities, the affiliation will enable us to retain our individual cultures and preserve our tight-knit communities. By joining forces and working together, we will become stronger and better equipped for the future,” says Rockhill CEO Karen Lehman.

Affiliations are becoming increasingly more common because overhead costs for a small organization are disproportionate to their size. The Lutheran Community at Telford and the Community at Rockhill are two strong, viable organizations that can be more effective together.

“Telford and Rockhill individually recognized the changing healthcare landscape and were each in pursuit of a way to grow into the future,” says Telford CEO Dan McKee. “As leaders of non-profit, faith-based communities that serve the same population in a 10-mile radius of our locations, naturally our paths cross on a frequent basis and as conversations ensued, we quickly realized what we could learn from each other and gain by coming together.”

From a geographic and cultural standpoint, both organizations are a good fit for each other. Situated just 1.4 miles apart, both are non-profit and faith-based communities that have positive relationships with their supporting churches and sponsoring church conferences.

“The most important of our many common denominators is community,” says Rockhill board chair Ron Hertzler. “We are vibrant communities comprised of kind and compassionate people who deeply care for one another. People treat each other like family, celebrating diversity in faith and in thought.”

Pending approval, a new parent company will be formed that will be governed by a Board of Directors comprised from each community’s existing board structures. The parent company will be led by Daniel McKee, CEO of Lutheran Community at Telford. McKee has spent the majority of his accomplished career overseeing organizational finances in retirement communities. “Dan is a very capable and well-respected leader in the community,” says Fred Schea, Board Chair at Telford. “He works side-by-side with employees and residents to bring about positive change

and move the community forward. This intent to affiliate is another step in a forward-thinking direction.” Dan started at Telford in 2005 as CFO and was promoted to CEO in 2013.

The Community of Rockhill’s CEO, Karen Lehman, will remain with Rockhill through the transition until later this fall, when she will enter another phase in her professional career as a consultant. As the CEO, Dan will build upon Karen’s accomplishments in bringing openness and transparency to the Rockhill community and focusing on campus maintenance and the business side of operations.

A name for this parent company has yet to be determined. Each community will retain their names, locations, and independent identities.



Since 1962, the Lutheran Community at Telford has provided exceptional services for seniors located in Bucks and Montgomery Counties. Telford offers a full continuum of care, from independent residential cottages and convenient apartment homes to comfortable personal care accommodations. Shepherd’s Way memory support neighborhood and a recently constructed Healthcare Pavilion give individuals access to the health care and support they need at all hours. The dedicated staff ensures that residents enjoy the best quality of life while maintaining the highest possible level of independence. Telford consists of 245 independent living units, 125 personal care beds in 97 units, and 75 skilled nursing beds.

12 Lutheran Home Drive, Telford, PA 18969  
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Founded in 1935, the Community at Rockhill is a residential community for adults 65 and older located in Bucks County, Pennsylvania. As a Life Plan Community, Rockhill offers a continuum of care that includes Residential Living, Personal Care for adults who need assistance with daily activities, and Health Care for individuals in need of 24-hour support. Rockhill also offers Adult Day Services for individuals who need a stimulating place to spend the day. Rockhill’s supportive family empowers residents to live spirited, fulfilling lives exactly as they choose—from active and engaged to peaceful and private. Rooted in Mennonite values, Rockhill fosters a sense of belonging, trust, and security where all members deeply care for one another, engendering a spirit of generosity and encouraging lives of meaningful growth. Rockhill consists of 206 independent living units, 53 personal care units, and 90 skilled nursing beds.

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